Alexey Cherkasov UX Designer

Richboro, PA

SUMMARY

I am a dynamic team talent with 5+ years of UX and UI design experience. I have researched, prototyped and designed user-oriented web applications with a total of 5 million entries, multiple types of digital content and designed & launched an app, which reached #1 in the App Store.

EXPERIENCE

UX Designer / Dodge Data & Analytics / Construction.com 2016 Nov – Present

- Researched, prototyped and designed market intelligence and

collaboration hub with 3 million projects as Dodge Construction Central.

- Researched, prototyped and designed bid and document management web application as Dodge PlanRoom Pro for construction professionals.

- Designed new concept of eCommerce as Dodge Sweets for construction and building materials.

- Developed and maintained style guidelines to support web interface.

UX Designer / ODJO.net

2014 Aug - 2016 Nov

- Prototyped and designed mobile music application for iPad.
- Prototyped and designed fully responsive website.

- Designed social media graphics and digital marketing campaigns including e-mail, print, and logo design.

- Created original graphic and video content.

- Tested across site, device, and screen size to ensure quality and consistent experiences.

- Reached #1 in music category in App store
- Featured on ProductHunt.com/tech/odjo

Programmer & Analyst / AccessMatters.org

2009 Sep - 2014 Aug

- Prototyped and designed web-based B2B application with 2 million records for electronic submission of data for company that provides services for health care agencies/clinics.

- Prototyped and designed web application for electronic submission of data for high schools that use the company's services.

- Frontend web development in CSS and HTML with JavaScript

* 80% of corporate customers switched to electronic submission of data in first year

• 20 new companies joined application in next year after successful launch. Data transfer time decreased by 70%

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SKILLS

Tools

Sketch, InVision, UserTesting Photoshop, Illustrator

UX Design

Design Thinking User Interface Design User Centered Design Interaction Design Visual Design Prototypes Wireframes User Flows Style Guides Information Architecture

UX Research

Usability Testing Contextual Inquiry Competitive Research

EDUCATION

Master's, Radio Physics and Electronics Yanka Kupala State University of Grodno

VOLUNTEER

Web Designer, Podari.Life Public Charity Company 2015–2018

RECOMMENDATIONS

"Alexey brings passion and dedication to the creative circle. He's an excellent user experience designer, information architect and self-starter with the ability to quickly understand requirements and deliver the project in a timely manner..."

Rocco Petrillo, UX Manager Dodge Data & Analytics

Read on LinkedIn